

Werkplaats immaterieel erfgoed - Workshop intangible heritage (BE)

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Partners and funding

Partners











In cooperation with



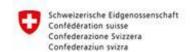




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Goal?

From 2017 to 2020 the *Intangible Cultural Heritage and Museums Project* explored the variety of approaches, interactions and practices on intangible cultural heritage in museums.

What roles can museums play in safeguarding intangible cultural heritage?

INTANGIBLE CULTURAL **HERITAGE?**

INTANGIBLE CULTURAL HERITAGE IS A LIVING AND DYNAMIC PRACTICE

- * 'practices, representations, expressions, knowledge, skills'
- instruments, objects, artefacts and cultural spaces associated' with ICH, are part of its definition.

'The "intangible cultural heritage" means the practices, representations, expressions, knowledge, skills - as well as the instruments, objects, artefacts and cultural spaces associated therewith - that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity. [...]'

Intangible cultural heritage, as described in the UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage

Traditional craftsmanship



Weaving in Automorphis - 8 RC Service remnantication

PEOPLE ARE CENTRAL TO INTANGIBLE CULTURAL HERITAGE

'communities, groups and, in some cases, individuals'

Performing arts



Two Time Company (street/SE) - C Printed Asser-

Oral traditions and expressions, including language as a vehicle of the intangible cultural heritage



Anomal excepteding (Ha) - 5 Mediantenes Openhorismuseum

Knowledge and practices concerning nature and the universe



Gotharing of wild harbs, fruits and my Brouger - 6 Flore Grount



INTANGIBLE CULTURAL HERITAGE IS TRANSMITTED

- 'from generation to generation'
- identity and continuity

Social practices, rituals and festive events



INTANGIBLE CULTURAL HERITAGE IS ALWAYS CHANGING

- 'constantly recreated'
- in response to their environment, their interaction with nature and their history'

CULTURAL HERITAGE

REFERENCE FRAMEWORK, KEY TEXTS AND NETWORKS IN THE 21st CENTURY



The Treaty on European Union states that the Union shall 'ensure that Europe's cultural heritage is safeguarded and enhanced'.

Learn more →

Focus on heritage & participatory governance, integrated approach, and cultural diversity in a social Europe



Museum definition

2004 Seoul Resolution

Resolution on museums and intangible cultural heritage



Network of European Museum Organisations 2005

Convention on the Value of Cultural Heritage for Society (Faro Convention)

Council of Europe

2014

The Council of the European Union cites 'cultural heritage as a strategic resource for a sustainable Europe'

Tangible and intangible (and digital) cultural heritage are side by side in a vision on heritage as a strategic resource for a sustainable Europe

Code of Ethics for Museums

Object ID

WORLDWIDE

Learn more ->

2019

Resolution - Safeguarding and enhancing intangible cultural heritage in Europe Council of Europe Parliamentary Assembly

MUSEUMS

INTANGIBLE **CULTURAL HERITAGE**



SUSTAINABLE

DEVELOPMENT GOALS

UN Agenda 2030 > 17 goals to transform our world

2003 Convention for the Safeguarding of the Intangible Cultural Heritage

Basic Texts

Ethical

Principles

Basics of the 2003 Convention Operational Directives

Overall Results Framework

ICH NGO Forum

Global network of facilitators & Global capacitybuilding programme

1972

Convention Concerning the Protection of the World Cultural and Natural Heritage (World Heritage Convention) 2015

Recommendation concerning the Protection and Promotion of Museums and Collections. their Diversity, and their Role in Society

•••

- Five international conferences & expert meetings in the partner countries
- A concluding symposium



Introductory lectures, keynotes, inspiring examples, workshops, position papers, Q&A with ICH-practitioners, debate and reflection, ...

www.ICHandmuseums.eu

(practical) knowledge & know how sharing platform

Overview of past events, including reports & recordings

Toolkit







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www.ICHandmuseums.eu/en/imp-toolkit













SAFEGUARDING INTANGIBLE CULTURAL HERITAGE AS AN OPPORTUNITY FOR MUSEUMS: AN INTRODUCTION

Intangible cultural heritage includes the practices, representations, expressions, knowledge and skills which people pass on from one generation to another. These living practices are everywhere in today's society, and people consider it a part of their cultural heritage. They give people a sense of identity and continuity; they are a source of cultural diversity and contribute to sustainable development.

Museums are vital for the preservation, presentation, and dissemination of cultural heritage. Museums that engage in the safeguarding of intangible cultural heritage have experienced that this opens up a world of – also new and other – opportunities for them. Intangible cultural heritage is a doorway to social relevance and participatory museum practice. It helps museums contribute to sustainable development and be entrepreneurial.

This booklet talks you through some basic insights in relation to intangible cultural heritage and museums, gained throughout the course of the *Intangible Cultural Heritage and Museums Project* (IMP).



Intangible cultural heritage ->

Intangible cultural heritage and museums ->

Safeguarding intangible cultural heritage ->

Museums and safeguarding intangible cultural heritage ->

It is perceived as an introduction to the <u>online environment of the IMP toolkit</u>. Here you can find a repository of resources that relate to the safeguarding of intangible cultural heritage and museums in a multitude of ways. This repository is updated regularly and includes materials in many different languages.

DECLARATION ON
THE DYNAMIC ENGAGEMENT
BETWEEN A MULTIPLICITY OF
ACTORS FROM THE FIELDS OF
MUSEUMS AND INTANGIBLE
CULTURAL HERITAGE



MUSEUMS AND INTANGIBLE CULTURAL HERITAGE: OPPORTUNITIES

т

Why is safeguarding intangible cultural heritage valuable for museums?

And why are museums valuable for the safeguarding of intangible cultural heritage?

SOCIAL RELEVANCE

Intangible cultural heritage can help museums in activating or intensifying their social relevance, while it in turn may contribute to the viability of ICH in a changing society. As a living heritage, ICH is part of the everyday lives of people. Museums too often are not. One way to bridge gaps between the museum and the larger society can be to work with heritage communities and practitioners. The authority and trustworthiness of a museum, in turn, may benefit undervalued or endangered ICH and contribute to its safeguarding.

PARTICIPATION

The participatory approach in ICH offers an opportunity for museums that wish to act more participatory and community-oriented. In an attempt to work (more) participatory, museums often look for possibilities for connection relating to the heritage they preserve. Intangible cultural heritage practices are deeply participatory: indeed, it is all about the people who embody and practice and relate to this living heritage. Hence, without having to invent new practices, any museum that cooperates with ICH communities and practitioners also enters into the process of participation.

SUSTAINABLE DEVELOPMENT

Sustainable development is a shared challenge and opportunity for museums and intangible cultural heritage. A museum that wishes to contribute to climate action, reduced inequalities, education for all, or any other issue relating to sustainability, will find ICH to be a treasure trove of approaches and experiences. Enhancing for example traditional skills, local production and economies, social practices and festivities, knowledge on cultivating the land or water management, and so forth ... Intangible cultural heritage thus provides a shared framework for relevant activities, advocacy, and social innovation.

SUSTAINABLE CULTURAL ENTREPRENEURSHIP

Cultural entrepreneurship is a durable, responsible, and community-sensitive approach to entrepreneurship. Its objective is to share cultural heritage widely and keep ICH vibrant and relevant for future generations. New business approaches enable cultural entrepreneurship. Whether it is a traditional craft that finds a new workplace, or maybe a new application in the collaboration with the museum, or a new product for the museum shop based on an innovative co-creation with an ICH community, ICH provides countless opportunities to be entrepreneurial.

'Communities, groups and, where applicable, individuals should play a significant role in determining what constitutes threats to their intangible cultural heritage including the decontextualization, commodification and misrepresentation of it and in deciding how to prevent and mitigate such threats.'

Ethical Principle 10

LOSS OF MEANING AND DECONTEXTUALISATION

Intangible cultural heritage can be safeguarded only if meaningful to the communities, groups and individuals concerned.

AUTHENTICITY

While sites and objects are approached through classification of uniqueness and timelessness, intangible heritage is constantly changing in its manifold manifestations. There is no better or worse intangible heritage, every practice is precious to its bearers.

COMMERCIALISATION

Although specific elements of intangible heritage, for example crafts, are depending on commercial activities, unethical economic exploitation can seriously harm their viability.

INTANGIBLE DIMENSION OF TANGIBLE HERITAGE

The intangible dimension of tangible heritage may e.g. refer to values, memories, or testimonies associated with heritage sites or museum objects. It is indeed important to value historic sites, cherish memories or remember Memorial days but these are not to be identified as intangible cultural heritage.

ABOUT IMP TO

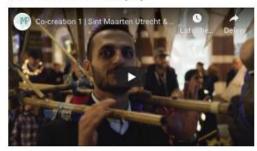
You are here: HOME + TOOLBOX

IMP co-creations

The Intangible Cultural Heritage and Museums Project provided a creative impulse to all participating partner countries by offering (members of) ICHcommunities, -groups or individual ICH-practitioners a forum, advice and financial support for setting up a contemporary (co-)creation or performance in interaction with a museum.

The overall goal? To contribute to and stimulate the development of innovative practice experiences that can offer inspiration for museums and practitioners of intangible cultural heritage to safeguard this heritage together! Here you can watch videos documenting the collaboration processes, and find some more information on each co-creation.

Co-creation 1 | Museum Catharijneconvent & Sint Maartenberaad Utrecht (NL)



Co-creation 2 | Antonio Pasqualino International Puppet Museum and its puppetry company (IT)



Co-creation 3 | Game communities (Ateo) and Stadtmuseum Aarau (CH)

in accordance with the privacy wishes of the concerned communities, the video is only available upon request and approval of its makers and people involved. Please get in touch via info@ICHandmuseums.eu.

Co-creation 4 | Théâtre des Origines and the Cité internationale de la tapisserie (FR)



Co-creation 5 | WORD WA(a)R in collaboration with Africamuseum: 'King Filip vs Leopold II'





TOOLKIT

Museum cases

Here we collect inspiring and innovative cases, ideas and examples of museums in Europe that have worked on safeguarding intangible cultural heritage together with its





The Corner Shop



Uw toren is niet af



Sortons des clichés!



A Performance Museum



In the valley of images



Representing Mokum/Damsko



Lierse Kant

MORE INFORMATION



Dia de los Muertos

MORE INFORMATION



Winter sports culture



Participation as a key word for integrated heritage support

MORE INFORMATION



Intangible Heritage and extraeuropean collections



Museene danser



"1001 HEIMAT"



Crappa

MORE INFORMATION

MUSEUMS AND INTANGIBLE CULTURAL **HERITAGE: INSPIRING EXAMPLES**

In this booklet you will find information on diverse types of collaborations that took place between museums and practitioners of intangible cultural heritage, with an eye on passing this heritage on to the future. The examples cover topics such as education, contemporary collecting, capacity building, documentation, research, and so on.



BRAINSTORM - WHAT INTANGIBLE CULTURAL HERITAGE IS RELEVANT TO YOUR MUSEUM?

In advance: schedule a meeting for this brainstorm with your entire team (minimum 1 hour)

Provide a whiteboard, markers and post-its

STEP 1 CREATE A MINDMAP ON A WHITEBOARD

Mission and vision statements: Read your mission and vision statements. Which intangible cultural heritage can you associate with it?

Collection: Picture your collection: in what practices of intangible cultural heritage do these objects play a role? With what intangible heritage can you associate these? To which practices do these refer?

Library/documentation
center: What types of intangible cultural heritage
correspond to the themes
and keywords that are employed in your library?

Put the museum and a brief description of your mission and vision in the center of the mindmap

Let everyone around the table enumerate practices of intangible cultural heritage that have a link to the museum.

Write them down on a whiteboard.

Networks: Think of everyone you are in contact with regularly. Who are these people and organizations and what links do they have with intangible cultural heritage?

Domains of intangible cultural heritage: Do you see any links with oral traditions, performing arts, social practices, rituals and festive events, knowledge and practices concerning nature and the universe, (traditional) craftsmanship?

ATTENTION!

During the brainstorm, keep the definition of intangible cultural heritage in mind: 'intangible cultural heritage means the practices, representations, expressions, knowledge, skills – as well as the instruments, objects, artefacts and cultural spaces associated therewith – that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.' (UNESCO 2003 Convention for the Safequarding of the intangible cultural heritage)

STEP 2 DECIDE ON THE RELEVANT CRITERIA

Ask every member of your team to select three examples: what intangible cultural heritage should definitely be part of the museum's scope? Ask for their motivation. Based on these motivations, decide upon the criteria that will establish whether or not a specific practice of intangible cultural heritage is relevant to your museum.

STEP 3 MAKE A SELECTION

On the whiteboard: circle the intangible cultural heritage that – on the basis of the criteria you decided upon in STEP 2 – should be part of the museum's work.

STEP 4 FOCUS

It is probably impossible to actively engage with all these types of intangible cultural heritage (and its practitioners!). As is commonly the case with movable and immovable heritage, in a final step you decide where your priorities lie. In guiding your decision, the following can be useful:

- Priorities in your policy plan
- Specific opportunities
- Themed years that already have been decided upon
- ...

You could also think about the possibilities of involving the practitioners of intangible cultural heritage in your decision.

STEP 5 CONCLUDE

In conclusion, make a record of the scope of the intangible cultural heritage that is relevant to the museum. Determine the intangible heritage you will be actively working on in the future. Write it all down, together with your motivation, so that you can refer back to it later on!

BRAINSTORM - DECIDE WHO TO INVOLVE WHEN WORKING ON INTANGIBLE CULTURAL HERITAGE AND ON THE INTENSITY OF THE COLLABORATION

In advance: schedule a meeting for this brainstorm with your entire team (minimum 1 hour)

Provide a whiteboard, markers and post-its

STEP 1 WHICH COMMUNITIES, GROUPS AND INDIVIDUALS (CGIS)?

What communities, groups, individuals, organisations and associations are involved in the intangible cultural heritage that is part of the scope of your museum?

Ask your team members to write them down on post-its (1 person or group per post-it).

STEP 2 WHAT FORM OF PARTICIPATION?

Use the illustration below, or make your own schedule of forms of participation you deem important. Use the whiteboard. Go through all the post-its with your team members. Decide where the different people and groups are best situated in the schedule. Add the post-its to the scheme.

CO-CREATION
CGIs and museum
decide together and
have an equal stake.

COLLABORATION

CGIs and museum

embark upon an
active partnership.

The initiative lies

with the museum.

CONTRIBUTION
CGIs provide ideas
and suggestions to
the museum.

the museum turns over a portion of its facilities and/or resources to CGIs.

ATTENTION! The scheme should be a representation of the ideal scenario for the future. It is about the relationships you are pursuing, not about the existing ones.

STEP 3 PRIORITIES

Decide which communities, groups and individuals that embody or perform intangible cultural heritage you will focus on in the future. You can also make a distinction: who do you want to involve in the short, medium and long term?

ATTENTION! Participation takes time. You can decide when to start, but it is hard to predict when the engagement is realized/completed.

STEP 4 TIME FOR ACTION

Start drafting a plan of action. How will you realise your participatory practice in relation to these communities, groups and individuals involved in intangible cultural heritage? What is already in place and what is still needed? What types of collective actions and projects will you be able to manage? How about the personal contacts? How will you establish mutual trust? Will you work out a specific offer? Will you facilitate existing actions? Will you provide certain specific incentives? Will you intensify existing contacts or collaborations?

STEP 4 will probably require an extra brainstorm session. It can be interesting to involve additional people. Or you can invite a specific (group of) intangible cultural heritage practitioner(s) for a conversation and find out how you can support each other.

TIP! Need some inspiration on the topic of participation?

- Check out *The Participatory Museum*, a book by Nina Simon.
- Read Nina Simon's blog.
- Learn from the experiments and conclusions in the Our Museum initiative.

WORKSHOP - INSPIRATION CARDS: INTANGIBLE CULTURAL HERITAGE AND MUSEUMS

BOKRIJK (BE)

In it's current policy, Bekrijk consciously chooses to go for innovation and orients itself towards the future. This Belgian open air museum organizes competitions for contemporary designers on traditional techniques, materials and knowledge and houses – for example – a contemporary bakery based on traditional craftsmenship.

www.boluijk.be

MAS | MUSEUM AAN DE STROOM (BE)

Heilige Plaatsen, Heilige Boeken

Following their collaboration on the exhibition Holy Places. Holy Books in 2015, the Jewish community in Antwerp celebrated Hanuldish in IMAS | Museum aan de Stroom, the Antwerp city museum that merges the cellections of four museums.

www.mas.be

VOLKSKUNDEMUSEUM BRUGGE (BE)

Namaste Brugge

For the exhibition Snapshot 11: Nameste Bruges. Nepail from Bruges and their traditions, the Bruges Ethnology Museum worked intensiely with two Nepaiese associations – the Everest Nepail Society and the United Kinet Society – and with their umbrela organization, FMDO vzw. a federation of socio-outbural associations with a migration background. The layout of the exhibition hall and the selection of objects gave an impression of the rich traditions of Nepai and how they are lived nowadays within the Bruges Nepail community.

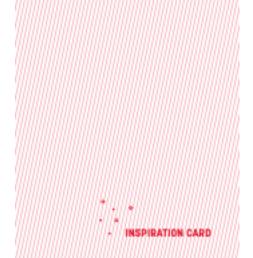
www.visitbruges.be/nl/volkskundemuseum

HET STADSMUS HASSELT (BE)

Virga Yes Divers

The city museum of Hasselt, 'Het Stadsmus', and the diversity office of the city interviewed Protestant Christians, Sidns, Hindus and Muslims. Their expenses of the 'Virga Jesse festival' and the Virga Jesse procession, a local catholic procession, and on the other hand their experience with processions from their own culture were the focal point. These conversations resulted in the interview exhibition Virga Yes Divers. Next to that, the different communities participated in the local tradition of street ornaments during the Virga Jesse festival.

www.hetstadsmus.be



ICH & Museums: Ethics, deontology & instruments

When museums engage with intangible cultural heritage and its practitioners, it's always important to reflect on the conduct and methods of the process of safeguarding. After all, as soon as you start talking about intangible cultural heritage, people are center stage.

Below we collect some tools that can help determine directions or broaden the outlook on your proceedings.

 Ethics in general, in relation to intangible cultural heritage and museums

Read more

The importance of involving the communities, groups and individuals concerned

Read more

When documenting intangible cultural heritage, make sure you have prior and informed consent from the people involved

Read more

4. What about intellectual property rights, access and use?

Read more

Think of remunerating involved communities, groups and individuals (or not)

Read more

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Video testimonials from museums and ICH-practitioners

This collection of video testimonials from museums and practitioners of intangible cultural heritage, includes information about different types of collaborations, linking intangible heritage to museums in a multitude of ways and from a multitude of perspectives.

Luc Rombouts, on carillon culture and his collaboration with museum PARCUM (BE)

"There is not one formula that always works. Every local situation is different. But with creativity and open-mindedness it should be perfectly possible to unite the world of the museum and the world of the intangible cultural heritage. And to let them reinforce each other."



Fatima Oulad Thami, henna artist, looking for ways to connect with museums (NL)

"I would love to work with a museum where I could demonstrate the tradition: play the songs so that people can hear them and can feel and experience what the henna tradition is like. I could show the material things that are related, but all the more I would like people to experience this living heritage."



Cassa Lussu, organisation comitted to transmitting traditional handweaving, on their work with the Armungia Museum (IT)

- Existing tools
- Tools in the making...

www.ICHandmuseums.eu/en/imp-toolkit



