

Intangible Cultural Heritage: Wheel chart of sustainability

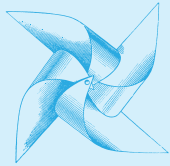
How to use the Wheel Chart of Sustainability

1. **Choose** a living heritage phenomenon or activity that interests you.
2. **Look** at the topics on the edge of the outer sleeve.
3. **Choose** an interesting topic and explore the questions. Try to be open-minded and avoid obvious answers.
4. **Explore** as many topics as you like. What are the new thoughts (1-3) you could put into practice?

Tip! You can also create new questions that you think are important.



SOCIETY



ACCESSIBILITY

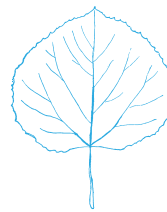
- Is the activity open and available to all?
- How does it build a sense of community or promote participation?
- What is the role of different genders in the activity?

INTERACTION

- How can the activity enable interaction between people?
- How can the activity enhance the experience of a meaningful life?
- Are there any elements that could create respect in the society?



ENVIRONMENT



ECOLOGY

- How does the activity impact nature?
- How can we make the activity more environmentally friendly?
- What are the possibilities to promote environmental awareness through the activity?

NATURE

- How is nature explored through the activity?
- How does the activity promote the value of nature?
- What elements of the activity improve empathy towards all life forms?



ECONOMY



ECONOMIC EQUITY

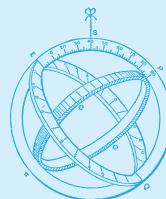
- What is the role of money for the activity?
- Can the activity be practiced regardless of one's wealth?
- Are there any resources that can be shared?

ROLE OF ECONOMICS

- What economic opportunities are generated through the activity?
- How is ethics and ownership acknowledged in the commercialization of the activity?
- How can the activity be commercialized without jeopardizing its vitality?



CULTURE



CONTINUITY

- If the activity disappears, what will be lost?
- How are future generations included in the development of the activity?
- How can the activity change or be changed?

OWNERSHIP

- How are you invested in the activity?
- What does the activity mean to other people?
- Can the ownership of the activity be shared?



The wheel chart has been developed as a part of the project "NORTHERN DIMENSION PARTNERSHIP ON CULTURE: CREATING NEW PRACTICES OF SUSTAINABILITY - Cross-sectorial creativity in the era of climate change". The tool is also part of the implementation of the UNESCO Convention on the Safeguarding of the Intangible Cultural Heritage in Finland. We hope it will be used by many all over the world! Working group: Leena Marsio, Katriina Siivonen, Aura Seikkula, Vesa Purokuru, Ira Vihreälehto, Antti Huntus, Hanna Lämsä, Matti Hakamäki. Visual elements by Christian Saldert. Layout by Jani Korkiakangas. Original concept of the wheel of questions (Kysyvä Kompassi) by Antti Huntus & Vesa Purokuru. **CC BY 4.0**

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